



News Release

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SOJOURNER FAMILY PEACE CENTER ELIGIBLE TO WIN \$250,000 THROUGH THE PEPSI REFRESH CHALLENGE

MILWAUKEE (Jan. 5, 2011) – Sojourner Family Peace Center (SFPC) needs your vote! The center is one of more than 1,000 contenders eligible to win substantial grants this month via the Pepsi Refresh Challenge.

The Refresh Challenge was created by Pepsi as means of rewarding ideas from people, businesses and nonprofits that will have a positive impact on local communities. Every month, the Pepsi Refresh Project awards up to \$1.3 million in grants – from \$5,000 to \$250,000. Sojourner Family Peace Center is now qualified to win \$250,000 to help fund its proposed idea, the *Safe Exchange & Supervised Visitation Project (SESVP)*.

SESVP has three main goals: increase safety for children exposed to family violence; reduce parental conflict during the exchange/transfer of children; and provide assessment and referrals for both parents and children. Services will focus on meeting the needs of survivors of domestic violence and their children while protecting a child's right to have a safe and meaningful relationship with both parents.

"We are calling on Milwaukee to help us to reach these important goals," said Angela Mancuso, executive director of Sojourner Family Peace Center. "Your votes will

assist us in securing the funds necessary to provide supervised visitation and safe exchange of local children who have been impacted by domestic violence, sexual assault or child abuse. Please vote often and encourage family and friends to do the same.”

Voting takes place throughout the month of January, and the idea with the most votes at the end of the month wins. People can vote once per day, every day, until January 31.

For more information or to vote, please visit the Pepsi site at <http://www.refresheverything.com/safeexchange> or the project Facebook page at <http://www.facebook.com/pages/Safe-Exchange/116515811750481>. To seek help from an abusive situation, call the 24-hour Domestic Violence Hotline at 414-933-2722.

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