



## **News Release**

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### **SURVIVOR OF DOMESTIC VIOLENCE TAKES THE STAGE IN SUPPORT OF SOJOURNER FAMILY PEACE CENTER'S ANNUAL 'AWEAR' FASHION SHOW**

MILWAUKEE (Feb. 28, 2011) – Join Sojourner Family Peace Center (SFPC) and nationally recognized Milwaukee R&B artist Cincere on Thursday, March 24, at the Harley-Davidson Museum for “Awear” – SFPC’s annual fashion show and fundraising event. The 2011 “Awear” Fashion Show is presented by Brewers Community Foundation and will benefit Milwaukee residents seeking to break the cycle of domestic violence.

Cincere, national R&B recording artist and a survivor of domestic violence, will take the stage with a live performance dedicated to those currently fighting to eliminate domestic violence from their lives. He will also take his turn down the runway, joining local celebrity models Cecelia Gore, president of the Brewers Community Foundation, and media personality Julie Feldman.

This year’s event begins at 5 p.m. with a cocktail reception and food stations. During this time, guests can participate in the designer purse raffle or bid in the silent auction to win items such as an original signed canvas print of Super Bowl champion Donald Driver. At 7:45 p.m. the program begins, emceed by WISN-TV Channel 12’s Mark Baden. The program will be followed by a live auction from Jim “Lips” LaBelle and a runway show.

Featured fashions will be provided by local retailers Miss Groove, Simon Oliver, m.e. Lou, Goldi, Zita, Picardy Shoe Parlour and Boston Store. Neroli Salon and Spa will provide hair and makeup.

Tickets are \$95 per person. Exclusive runway tables for four are available for \$700. All proceeds benefit Sojourner Family Peace Center's many programs to eliminate domestic violence in the Milwaukee area, including the shelter, the 24-Hour Domestic Violence Hotline, the Restraining Order Clinic in the Milwaukee County Courthouse and the Beyond Abuse program.

Brewers Community Foundation is supporting this event as the presenting sponsor. Other corporate sponsors include: Harley-Davidson Motor Company; American Family Insurance; Reinhart Boerner Van Deuren s.c.; Cramer-Krasselt; Hupy & Abraham, s.c.; Robert W. Baird & Co. Inc.; von Briesen and Roper, s.c.; Fiduciary Management Inc., United Healthcare, Runzheimer Foundation, Assurant Health and Stark Investments. In-kind sponsors include JimmyMakesMovies, Inc., Studio Gear, Pneumovid, Proline Entertainment, Mark Hines Photography and DJ's The Ghosts of Laura Palmer. Media sponsors include onmilwaukee.com and M Magazine, and the Presenting Sponsor "VIP Lounge" is sponsored by the Iron Horse Hotel.

For more information about "Awear", please contact Courtney Meyer at 414-643-1777 or [courtneym@familypeacecenter.org](mailto:courtneym@familypeacecenter.org). To seek help from an abusive situation, call the 24-Hour Domestic Violence Hotline at 414-933-2722.

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