



News Release

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LOCAL CELEBRITIES TAKE THE RUNWAY FOR SOJOURNER FAMILY PEACE CENTER

MILWAUKEE, March 1, 2010 – Kris Barrett, wife of Mayor Tom Barrett; Kenya Bell, wife of Milwaukee Bucks player Charlie Bell; Julie Feldman, supervising producer of the Health Corner Television Series; Cincere, nationally known local R&B artist; and Sally Severson, WISN-12 Meteorologist; will be among the models taking the runway at “Awear,” the sixth-annual fashion show and fundraising event to benefit Sojourner Family Peace Center, on Thursday, March 25, at the Harley-Davidson Museum. “Awear” is presented by Stark Investments.

The event begins with a cocktail reception and silent auction at 5 p.m., followed by a live auction and runway show at 7:45 p.m. The honorary chairperson of “Awear” is Linda Gorens-Levey of Stark Investments. Emcees are Shelley Walcott and Scott Steele of Today’s TMJ4, and the live auctioneer will be Jim “Lips” LaBelle.

Featured fashions will be provided by local retailers such as Miss Groove, Simon Oliver, m.e. Lou, Goldi, Zita, Detour, Lorena Sarbu, Harley-Davidson and Aala Reed.

Tickets are \$95 per person. Exclusive runway tables for four are available for \$700. All proceeds benefit Sojourner Family Peace Center’s many programs to eliminate domestic violence in the Milwaukee area, including the shelter, the 24-Hour Domestic Violence Hotline, the Restraining Order Clinic in the Milwaukee County Courthouse and the BA – Beyond Abuse program.

Harley-Davidson Motor Company is supporting this event as the Couture Sponsor. American Family Insurance; Reinhart Boerner Van Deuren; Cramer-Krasselt; Hupy & Abraham, S.C.; Quarles & Brady LLP; and Runzheimer International are Luxury Sponsors. Robert W. Baird & Co. Inc., Roundy’s Supermarkets, Inc. and von Briesen and Roper, S.C. are Designer Sponsors. Fiduciary Management, Inc., United Healthcare, Wheaton Franciscan Healthcare and U.S Bank Private Client Reserve are participating as Spotlight Sponsors.

Sojourner Family Peace Center's mission is to create peaceful communities in which domestic respect and a life free from violence is the right of every woman, man and child. This agency provides education, advocacy and resources to keep people safe. We operate a 42-bed shelter that has provided safety and support services to thousands of women and children. Other programs include a 24-Hour Domestic Violence Hotline, Domestic Abuse Victim Advocates in the Milwaukee District Attorney's Office, Courthouse Advocacy, Legal Emergency Assistance, Children's Advocacy, Ending Violence through Education and BA – Beyond Abuse, for men and women seeking alternatives to abusive behavior. Sojourner Family Peace Center is committed to creating communities where people live peacefully.

For more information about "Awear", call 414-643-1777 or visit www.sojournertruthhouse.org. To seek help from an abusive situation, call the 24-Hour Domestic Violence Hotline at 414-933-2722.

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